

ROCKIN' THE RUNWAY FASHION SHOW

14th ANNUAL *Fashion Show Fundraiser* **ROCKIN' THE RUNWAY**

PRESENTED BY:

NALEY
AUTOMOTIVE

Date: Tuesday, June 9, 2026, 5:30 to 9 PM

Location: Studio Theatre, Sandy Springs

Performing Arts Center

Past Attendance: 350+ Sold Out 2025

Needs:

- Auction items
- 1-2 models per sponsor workplace
- Volunteers for set-up & breakdown

For more information, contact Kimberly Jackson, Director of Development
Email: kjackson@thedriverhouse.org | Phone: 470-508-9932



ROCKIN' THE RUNWAY FASHION SHOW SPONSORSHIP OPPORTUNITIES

SIGNATURE - \$15,000

Company logo included with event name
(10) tickets (1 full table) and welcome bags
Logo prominently displayed on all marketing materials and during event
Exclusive recognition on event signage, event screens & program
Opportunity to make sponsor remarks (2 minutes) or feature table in lobby with promotional materials
Logo prominently displayed on communications, emails, and social media
Prominent logo recognition on event pages, including auction and ticketing
Your company may provide collateral or promotional material for the welcome bags
Company naming rights for (8) runway outfits
Opportunity to nominate a staff member to model in show

Sold!

RUNWAY - \$5,000

(4) tickets with table seating and welcome bags
Logo displayed on all marketing materials and during event
Logo on communications, emails, and social media
Logo recognition on The Drake House website and event pages, including auction page
Provide collateral or promotional material for the welcome bags

COUTURE - \$10,000

(6) tickets with table seating and welcome bags
Logo prominently displayed on all marketing materials and during event
Opportunity to make sponsor remarks (2 minutes) or feature table in lobby with promotional materials
Logo prominently displayed on communications, emails, and social media
Logo recognition on The Drake House website and event pages, including auction page
Your company may provide collateral or promotional material for the welcome bags
Company naming rights for (6) runway outfits
Opportunity to nominate a staff member to model in show

DESIGNER - \$2,500

(2) VIP tickets and welcome bags
Logo displayed on all marketing materials
Logo on communications, emails, and social media
Logo recognition on The Drake House website and event pages, including auction page
Provide collateral or promotional material for the welcome bags

IN VOGUE - \$7,500

(4) tickets with table seating and welcome bags
Logo prominently displayed on all marketing materials and during event
Logo prominently displayed on communications, emails, and social media
Logo recognition on The Drake House website and event pages, including auction page
Your company may provide collateral or promotional material for the welcome bags
Company naming rights for (4) runway outfits

READY-TO-WEAR - \$1,500

(1) VIP ticket and welcome bag
Logo displayed on all marketing materials and during event
Logo on communications, emails, and social media
Logo recognition on The Drake House website and event pages, including auction page
Your company may provide collateral or promotional material for the welcome bags

SPOTLIGHT - \$1,000

(2) General Admission tickets and welcome bags
Name recognition on all marketing materials and during event
Name recognition on The Drake House website and event pages, including auction page
Your company may provide collateral or promotional material for the welcome bags

Please note: event information is subject to change, please check our website for the most up to date information: thedrakehouse.org

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SPONSORSHIP OPPORTUNITIES (cont.)

THE SIGNATURE SIP AT CITYBAR - \$10,000 *Exclusive*

- (6) tickets with table seating and welcome bags
- Exclusive recognition on signage prominently displayed near bar
- Opportunity to select and/or name a signature cocktail
- Logo prominently displayed on all communications, emails, and social media
- Logo recognition on The Drake House website and event pages, including auction page
- Your company may provide collateral or promotional material for the welcome bags

VENUE SPONSOR- \$5,000 *Exclusive - Sold!*

- (4) tickets with table seating and welcome bags
- Exclusive recognition on signage prominently displayed at event entrance
- Logo prominently displayed on all communications, emails, and social media
- Logo recognition on The Drake House website and event pages, including auction page
- Your company may provide collateral or promotional material for the welcome bags

PRODUCER UNDERWRITER- \$2,500 *Exclusive*

- (2) VIP tickets with welcome bags
- Logo prominently displayed on screens throughout event
- Logo prominently displayed on all communications, emails, and social media
- Logo recognition on The Drake House website and event pages, including auction page
- Your company may provide collateral or promotional material for the welcome bags

